



HOW DO YOU DEFINE CAREER SUCCESS AND SIGNIFICANCE?

Definitions

Career Success vs. Career Significance Setting goals for *career success* is driven by being the best in the world, while setting goals to achieve *career significance* is driven by being the best for the world.

Reflect...	Then Ask...
Look at your life as it is right now	
What is most important to you?	What do others see as important to you?
What are you noticeably good at doing?	What do others see you noticeably good at doing?
What is your number one asset?	What do others see as your number one asset?
How do you want others to describe your success in the world of work? Of life?	How do others describe your success in the world of work? Of life?
How do you want others to describe your significance in the world of work? Of life?	How do others see your significance in the world of work? Of life?